

Biography

Shena Scott, MBA, FACMP

Shena is a nationally known anesthesia practice management and healthcare expert. With over 27 years in the medical practice management field, she has overseen virtually every type of issue a healthcare practice might encounter. She spent the first 22 years of her healthcare career as the executive director of Brevard Anesthesia Services, PA, (BAS), a 50+ provider practice that provided all of the anesthesia services to the largest hospital in Brevard County, Florida. In 2013, BAS decided to join forces with three other physician groups and several hospital-employed physicians to form Brevard Physician Associates, PLLC, (BPA), an independent group of nearly 200 providers that services all of the anesthesiology, emergency medicine and radiology services to the largest integrated delivery network in Brevard County. Ms. Scott served as an advisor to BPA during its merger and formation and as its senior non-physician executive for five years prior to opening Scott Healthcare Consulting, Inc. in 2018.

Ms. Scott has been actively engaged with every aspect of running a large physician practice. She has helped with governance structure and served as a trusted advisor to various governing boards and committees. She has also been the “hands-on” manager for every aspect of recruitment, employee hiring and onboarding, evaluation, scheduling, compensation, financial management, billing and collections, managed care contracting, benefits and retirement plan selection and administration, working with facility leadership to optimize staffing and operational efficiencies, quality reporting, analyzing new business ventures, etc. She has participated in the selection, negotiation, management, and oversight of relationships with numerous outside vendors and consultants of all types. She has a proven track record of working with physicians, advanced-level practitioners and office staff to build trusting, transparent, successful relationships that yield results.